



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Mentzer Media Services  
600 Fairmount Ave  
Suite 306  
Towson, MD 21286-1002

**Contract #** 860741  
**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Restore Our Future (38281)  
**Agency/T-Code** Mentzer Media Services (3924)/833926835  
**Product** Political - US President (1174)  
**Brand** Democrat (Anti) (177520)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** KOHLBAUER,STEPHANIE  
**Phone/Fax** (410) 825-1034 /  
**CPE** 550  
**Account Types** National/Political PAC - Agency  
**Billing Type** Weekly/Irregular  
**Comments** RESTORE FUTURE 10/23

**Date Entered** 10/08/12  
**Last Modified** 10/19/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06366240  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$17,839.50  
**Net Total** \$101,090.50  
**Sales Tax**

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Oct. 2012	45	\$97,710.00
Nov. 2012	9	\$21,220.00
<b>Grand Total:</b>	<b>54</b>	<b>\$118,930.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7A- 9A (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/8/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6P- 6:30P (ET)	4		X	X	X	X			4	\$2,600.00	\$10,400.00	Norfolk (WVEC) (WVEC)		10/8/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:58P- 7:28P (ET)	4		X	X	X	X			4	\$3,200.00	\$12,800.00	Norfolk (WVEC) (WVEC)		10/8/12
4.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7:28P- 7:57P (ET)	4		X	X	X	X			4	\$3,800.00	\$15,200.00	Norfolk (WVEC) (WVEC)		10/8/12
5.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	11:35P- 12:02A (ET)			2	2	2	2			8	\$960.00	\$7,680.00	Norfolk (WVEC) (WVEC)		10/17/12
6.1	Normal Line / SPOT	10/23/12-10/28/12	5	:30	11P- 11:35P (ET)	4		X	X	X	X	X	X	4	\$2,200.00	\$8,800.00	Norfolk (WVEC) (WVEC)		10/19/12
7.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10P- 11P (ET)			1						1	\$8,000.00	\$8,000.00	Norfolk (WVEC) (WVEC)		10/8/12
8.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	4	:30	12P- 7P (ET)							1		1	\$2,250.00	\$2,250.00	Norfolk (WVEC) (WVEC)		10/8/12
9.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6P- 6:30P (ET)							1			\$960.00		Norfolk (WVEC) (WVEC)		10/8/12
10.1	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9A- 9:30A (ET)								2	2	\$375.00	\$750.00	Norfolk (WVEC) (WVEC)		10/17/12
11.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9:30A- 10A (ET)								1	1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)		10/8/12
12.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9:58A- 11A (ET)								1	1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)		10/8/12
13.1	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6P- 6:30P (ET)								2	2	\$960.00	\$1,920.00	Norfolk (WVEC) (WVEC)		10/17/12
14.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11:35P- 12:35A (ET)								1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/8/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7A- 9A (ET)	1		1						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/8/12
16.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6P- 6:30P (ET)	1		1						1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/8/12
17.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:58P- 7:28P (ET)	1		1						1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/8/12
18.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7:28P- 7:57P (ET)	1		1						1	\$3,800.00	\$3,800.00	Norfolk (WVEC) (WVEC)		10/8/12
19.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11:35P- 12:02A (ET)	2								2	\$960.00	\$1,920.00	Norfolk (WVEC) (WVEC)		10/17/12
20.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11P- 11:35P (ET)	1		1						1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)		10/8/12
21.0	M/G For 9.0.1 / SPOT	10/23/12-10/26/12	4	:30	9A- 10A (ET)	1		X	X	X	X			1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)		10/8/12
22.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7:28P- 7:57P (ET)	4		X	X	X	X			4	\$2,800.00	\$11,200.00	Norfolk (WVEC) (WVEC)		10/17/12
23.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:58P- 7:28P (ET)	4		X	X	X	X			4	\$2,700.00	\$10,800.00	Norfolk (WVEC) (WVEC)		10/17/12
24.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9:58A- 11A (ET)								1	1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		10/17/12
25.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:58P- 7:28P (ET)	1		1						1	\$2,700.00	\$2,700.00	Norfolk (WVEC) (WVEC)		10/17/12
26.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7:28P- 7:57P (ET)	1		1						1	\$2,800.00	\$2,800.00	Norfolk (WVEC) (WVEC)		10/17/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WVEC Norfolk</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">10/22</span>
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I, Lauren Schumacher  
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

**Total Charges:**     \$ 118,930 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
☐ No

# 860741

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

12/6/11 \_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Penne Marsh Penne Marsh NSC  
Signature Printed Name Title



## Client Information Request Form Issue

**Advertiser Group Name:** Restore Our Future, Inc.

**Address:** 1250 Eye Street NW, Suite 900

**City, State & Zip Code:** Washington, DC 20005

**Phone:** 202-572-8663

**Fax:** 202-572-8683

**Executive Director or  
President** Carl Forti

**Group Treasurer** Charles R. Spies